



The Art of Feminine Negotiation

How to Get What You Want from the Boardroom to the Bedroom!

Cindy Watson, speaker/author/coach

**Do you feel you are not an effective
or assertive negotiator?**

**Do you think you must adopt
a more masculine approach
in order to get a better outcome?**

**Do you commonly feel
you are not being heard?**

Cindy Watson, founder of Women On Purpose and founding partner of Watson Labour Lawyers, is a graduate of the prestigious Osgoode Hall. Cindy has 30 years' experience as a respected, award-winning social justice attorney and master negotiator. She is a sought-after trainer and speaker in the corporate arena, helping to build bridges between men and women in order to aid in productivity, communication and heal gender bias. Cindy is dedicated to breaking down barriers, securing equity and ending discrimination. Cindy has a proven track record empowering, advocating, and motivating people to become the best version of themselves. She is an international speaker, award-winning author and consultant, known for her passion, commitment and ability to inspire.

Cindy's new book, *The Art of Feminine Negotiation - How to Get What You Want from the Boardroom to the Bedroom*, has an expected release of late 2019.

**WOMEN on
PURPOSE**

Contact Cindy:

Website: www.WomenOnPurpose.ca
and/or www.FromBoardroomToBedroom.com
Email: cindy@womenonpurpose.ca

Cindy is available to speak to:
corporate groups, entrepreneurs, women's
conferences, business owners, educational
forums, etc.

Keynotes, Lunch & Learns,
Half Day/Full Day Seminar Topics:

- ♀ **Bridge the Gender Gap:** Uncover the Unconscious Biases of Men and Women, Reconnect Productivity and Improve Communication in a Time of Polarization
- ♀ **Our Secret Weapon, the Art of Feminine Negotiation:** Learn to Use Intuition, Empathy and Rapport Building to Improve Negotiation Outcomes
- ♀ **Women on Purpose:** Step into Your Feminine Power, Discover Your Unique Gifts, and Own Your Place at Home and Work

What Others are Saying:

"Cindy is one of the most powerful motivational speakers I've ever heard."

Lois Boggs, President, OPSSU

"Cindy Watson is the real deal. As a speaker, Cindy is a dynamic powerhouse who motivates and inspires the crowd."

Christine Hart, Former Minister of Culture and Communications